



Capstone Activation Fund Application

Date of application:

Name and type of organization:

Name of project/event applying for funding:

Project location:

Project date:

Project start time:

Project end time:

Contact person for project (only one person please):

Phone:

Email:

Mailing address:

Description of the project: Please describe the project you wish to have funded, its purpose, significance, and alignment with the Capstone Activation Fund Outcomes (use a separate page if required).

The key outcomes for reference are:

Let's get together and go to the river:

Capstone connects the river to Red Deer, and we're working to make it a city gathering place for everyone.

Let's be active and feel good:

From our riverfront location, well-being is at the heart of the community and we're working to create opportunities to make active living part of the everyday.

Let's innovate and live in new ways:

Capstone helps future-proof Red Deer because it embraces what's coming with a bold vision for a community of ideas designed to make us comfortable now and tomorrow. We're working to build life in Capstone that attracts the next generation of Capstone residents, business owners and doers.

Let's think culture and keep learning:

Capstone considers culture a part of everyday life. We celebrate the richness it brings to the city, and the opportunities it provides to learn something new.

Funding amount requested: \$ _____

Note: The Capstone Project Team will determine the amount of financial support to be provided, and this amount will not normally exceed \$5000.00.

What elements of your project do you plan to pay for with the Capstone Activation Fund? (ie live music, kids entertainment, additional washrooms on site, etc.)

How will you measure the success of your project? (e.g., number of attendees, number of sessions held, artistic merit, etc.?)

Do you have a contingency plan in the event of inclement weather, or would the event need to be canceled or postponed?

Authorization for application: the following signatures indicate that the information provided in this application is accurate and you acknowledge that an Applicant Agreement will be entered into prior to funds being released.

Signature:

Date:

Print name:

Title:

CAPSTONE ACTIVATION FUND Budget Form

Organization Name: _____

Project Name: _____

Application Date: _____ **Report Date:** _____

Please provide a snapshot of your projected event revenues and costs so we can better understand how the activation fund dollars will fit into your overall budget

Project Revenue	Ex: Sponsorship, fundraising, ticket sales, food sales, etc.	Budget
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
Total Revenues		\$

Project Expenses	Ex: Entertainment, rentals, materials, giveaways, food, etc.	Budget
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
Total Expenses		\$